ARRAS PAYS D'ARTOIS Rughy World Gup



CROSSING THE ADVANTAGE LINE **6** | REMEMBRANCE **9** | ESSENTIALS **20** | ACCOMODATION **27** | EVENTS **32**

ARRAS

To Arras and Beyond





From Lille: 40 minutes
From Paris: 1 hour 50 minutes
From London: 3 hours 40

minutes

From Brussels: 2 hours

From Reims: 1 hour 40 minutes From Luxembourg: 3 hours 40

minutes



From Lille: 20 minutes From Paris: 50 minutes From Brussels: 1 hour 6

minutes



Lille-Lesquin Airport

35 min by car

Roissy-Charles De Gaulle Airport

50 minutes by TGV - 1 hour 35 minutes by car

Paris-Beauvais Airport

1 hour 35 minutes by car

Bruxelles-Zaventem Airport

1 hour 50 minutes by car (Flixbus Direct shuttles)

Bruxelles-Charleroi Airport

1 hour 30 minutes by car

WELCOME

Arras Pays d'Antois Take the time to really live



© Cituation et Ensemble

To really take time for yourself, enjoy a change of scenery and unwind. Just an hour from Paris, Arras Pays d'Artois is a French destination just waiting to be (re)discovered. Urban and rural heritage, remembrance and well-being tourism: there's everything here to invite visitors to take life at their own pace.

A CITY SYNONYMOUS WITH GOOD LIVING

And that's no empty promise. You just have to stroll around the famous squares of Arras to feel the easy-going atmosphere. Without equal across Northern Europe, the city squares have made Arras famous.

Relax on a terrace at the foot of the Belfry; stroll under the arcades exploring the shops; experience the delicious exuberance of the weekly market, one of the finest in France: the streets of Arras have a unique charm found nowhere else.

A charm that isn't restricted to the squares. The Vauban Citadel, a UNESCO-listed World Heritage Site, the Museum of Fine Arts and its many masterpieces, the underground world of the Boves and the extensive Art Deco heritage all add to this architectural and heritage showcase.

Arras is a city boasting one of the highest numbers of historical monuments in France. It is a subtle blend of history, heritage, cultural dynamism and la dolce vita.



©A. Wacogne / Arras Pays d'Artois tourisme

COUNTRYSIDE THAT CULTIVATES WELL-BEING

Just a few kilometres outside the city centre of Arras, the territories making up the Pays d'Artois (255 municipalities) stretch across rural landscapes scattered with charming villages, perfect for unwinding and discovery. The number one choice for a green family getaway.

Village Patrimoine® heritage labelled villages, natural spaces and leisure complexes along the banks of the Scarpe, golf courses, hiking and cycling routes: the Pays d'Artois offers a real immersion in nature, for an authentic green getaway.

The variety of accommodations (guest houses, campsites etc.) is an invitation to well-being, the chance to unwind and enjoy new encounters and shared moments. A territory famed for its "art of living", the Pays d'Artois is bursting with fine establishments where you can sample the local fare: farms, pick-your-owns, markets and local produce shops will revive your taste for the authentic and local.

A TERRITORY WHERE REMEMBRANCE COLLIDES WITH THE FUTURE

The Wellington Tunnels and the Battle of Arras; the Battle of Vimy Ridge and the Canadian memorial there; and innumerable monuments, necropolises and cemeteries: the Pays d'Artois is an open book on a momentous page in the history of France, the First World War.

Out on the remembrance trails and inside astonishing museums, Arras Pays d'Artois draws visitors into some remarkable experiences. Today, the remembrance sites can be experienced in a blend of walks, history, learning and the moving transmission of memory. Allowing time to understand and remember with more clarity.

PRESS PACK 2023









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CROSSING THE ADVANTAGE LINE

ARRAS Grossing the Advantage Line





Capitaine Ronayne

©leskiwisaussicreusentdestunnels/Carrière Wellington

On the 6th of march 1918, the New Zealander's tunnelers company wins the rugby tournament of the 4th British division.

Since the beginning of 1918, the New Zealander's tunneling company are back in the tunnels of Arras where they fix and maintain this vast underground network in case of another German attack. Indeed, since the armistice signature between Germany and the Russian Soviets, the allies are expecting a great attack for spring.

The New Zealander's tunneling company are losing their morale as they keep working on the same shelters. So, in order to avoid any mood swings, the fourth division's British officers plan a rugby tournament in which the New Zealanders would participate. To players as well as spectators, these moments of fun allow the men to forget about the war for a while.

The tunnelers' team wins each and every game until the grand finale against a team of gunners, on the 6th of march 1918 on the field in the "faubourg d'Amiens", in Arras.

Among the winners, some are still well remembered at the Wellington Tunnels. The pictures of the Tunnellers / rugby men: Pilkington, Wells and Ronayne, embellish our walls in honor of their company.

That same year, this team won the rugby league of the tunnelers company.



©leskiwisaussicreusentdestunnels/Carrière Wellington





Sapper Pilkington



© Nate maas / Person-of-Mystery

THE RISING OF A LEGEND ...

John « Jack » Harrison VC MC - was born in Hull of November 12th 1890. His father was a plater and boilermaker at the nearby Earles Shipyard. His family worked hard to get John an education and he left school to become a teacher, first in York and then back in his native Hull, at the Lime Street Council School.

It was whilst he was at York that he came to the attention of the York Rugby League Club and he turned out for them five times in the 1911-12 season, he scored three tries. He returned to his native Hull in September 1912 and married his sweetheart Lillian on 1st September 1912, an invitation awaited him to join Hull FC, he played his first match on 5th September 1912 and joined a star studded Hull team, including record signing Billy Batten. In the 1913-14 season he scored a 'record number of tries in a season' of 52 that still stands today, he went on to score a total of 106 tries in 116 matches for Hull up to 1916. Jack scored one of two tries scored by Hull in the Challenge cup victory over Wakefield Trinity at Halifax.

CROSSING THE ADVANTAGE LINE

He was selected to tour Australia in 1914, a tour that was cancelled due to the start of the First World War and Jack, along with α whole generation, undertook a very different and more deadly tour. Jack was delighted when his wife Lillian gave birth to a son, then he volunteered for duty in the army and went to officer training on the 4th November 1915.

John «Jack» Harrison

On the 3rd May 1917, during the battle of Arras, the Hull brigade were to attack the German lines at Oppy wood, a well defended area and it was considered a vital area for the British to advance. Jack's platoon were heavily involved in the attack and they were pinned down by heavy machine gun fire.



©leskiwisaussicreusentdestunnels/Carrière Wellington

... TO HIS SACRIFICE

ack, armed with only a pistol and Mills hand grenades set eliminating the enemy position. His platoon looked on as he dodged between shell holes, weaving in and out of the barbed wire towards the enemy machine gun posts. His platoon watched as he fell whilst throwing the grenade in the direction of the machine gun post, the gun fell silent, Jack was never seen again.



Jack's wife Lillian เมตร presented with his Victoria Cross at Buckingham Palace by King George V in March 1918 and, like thousands of other women, found herself alone and with a young son to bring up. A fund was raised in Hull to provide for young John's education and he went on to serve as an officer in the 2nd World War. He was killed in the defence of Dunkirk and is buried in the Dunkirk town cemetery. Lillian Harrison, a lady who had lost both her husband and son to war, passed away peacefully on 5th December 1977. Lillian left his medals to the East Yorkshire Regimental Museum in Beverley, which is now incorporated into The Museum of The Prince of Wales Own Regiment Yorkshire in Temple St York.

7

CROSSING THE ADVANTAGE LINE

CAPTAIN THOMAS ARTHUR NELSON



© Nate maas / Person-of-Mystery

Son of the publisher Thomas
Nelson and his wife Jessie Kemp,
he was born on September 22nd
in 1876. The family lived in the
house of their grandfather
Thomas Nelson: Abden House on
the south of Edinburgh, the
grandfather having died in 1861.
His father built a new house, St
Leonards, on the grounds of
Abden House and the family
moved there on its completion in
1890.

He was educated at Edinburgh Academy where he became a rugby player. He then went to Oxford University to study Classics where he befriended John Buchan. He played for Oxford University RFC like Freddy Harding Turner and was capped for Scotland in 1898.

The John Buchan novel The Thirty-Nine Steps is dedicated to him. Nelson and Buchan had been friends since Nelson was an undergraduate at University College, Oxford. He became head of the family publishing firm of Thomas Nelson and Sons, which employed Buchan as literary advisor and was one of the writer's publishers.

He was killed on 9 April 1917 on the first day of the Battle of Arras in World War I while serving as Captain with the Lothians and Border Horse attached to the Machine Gun Corps. He is buried in Faubourg D'Amiens Cemetery near Arras, grave reference VII.G.26. He is also memorialised on his parents grave in Grange Cemetery in south Edinburgh.

©IWM



16th January 1889, Glasgow

22nd March 1918, Arras

illiam Ramsay Hutchison was a Scottish international rugby union player. He played for Glasgow District in the inter-city match against Edinburgh District on 3 March 1910. He played for Glasgow High School FP and was capped for Scotland in 1911. He made a single appearance on 18 March 1911 when Scotland first made their way to Twickenham, which was known as "Billy Williams' cabbage patch".

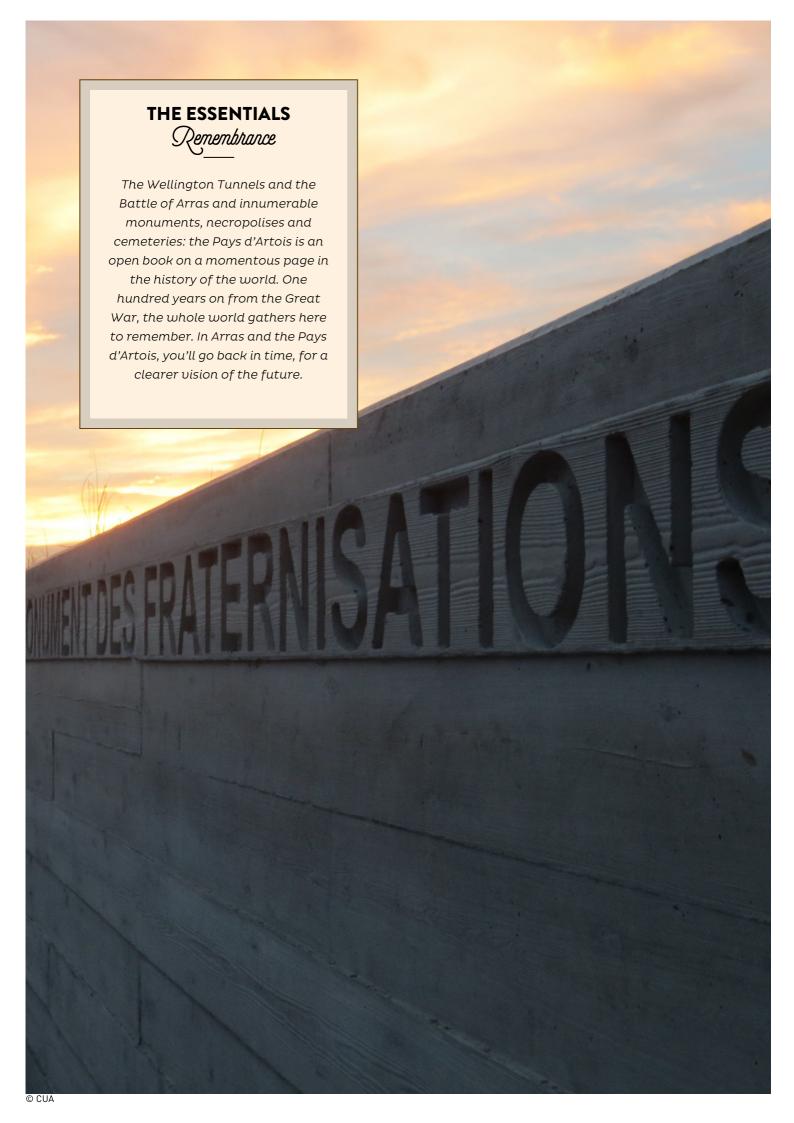
They did so with some difficulty.
"We couldn't find where the
entrance was", the prop Charlie
Stuart later recalled. "We had to
walk through some allotments to
get to it." Centre George
Cunningham had his shorts
ripped from him as he raced for
the line in the dying minutes.
Rather than have his modesty
exposed to the crowd, he sat
down on the turf and Scotland's
chance of snatching a draw had
gone. They were beaten 13-8.

HUTCHISON WILLIAM RAMSAY



© Hutchinson William Ramsay

Eight players of that Scottish team were killed during the Great War. On 22 March 1918, the havoc that befell the 59th Division caused chaos. The 59th's two forward brigades were destroyed by midday and a counter-attack by the third brigade was delivered with more courage than skill. The 59th Division no longer existed as a significant force. He was killed in action on 22 March 1918, age 29.



The Battle of Arras



© P Roches / Arras Pays d'Artois tourisme



© M. Bequart / Arras Pays d'Artois tourisme

Today, numerous remembrance sites bear witness to this significant episode of the Great War.

05.30 AM, AS ONE MAN

During the Battle of Arras from 9 April to 16 May 1917, Artois was the theatre of terrible battles. From Vimy in the north to Bullecourt in the south, the British and their Commonwealth Allies were engaged in a diversionary enterprise. The objective: to help the French Army to lead an offensive on the Aisne front, a scheme advocated by General Nivelle.

Four thousand casualties per day for five weeks. The human toll of the Battle of Arras leaves one speechless.

On that day, 9 April 1917, at 05:30am (English time), over a 20-kilometre vertical line stretching from Vimy to Bullecourt, the Canadian, British, Scottish, Newfoundland and Australian forces under the command of Marshall Haig launched attacks on the German lines.

Prepared at the Chantilly Conference a year earlier, the Battle of Arras was intended to divert enemy attention towards Arras so as to facilitate the French offensive on the Chemin des Dames.

PROFOUND REMEMBRANCE

Remembrance of the Battle of Arras is reaffirmed on a continual basis, as evidenced by the opening of the Wellington Tunnels in 2008.

This takes us 20 metres below ground, down to where the New Zealand tunnellers excavated the kilometres of tunnels necessary for the British to launch their surprise attack on the German positions. Today, the descendants of those New Zealanders come here to walk in the footsteps of their forebears.

Article by Joffrey Levalleux

Visit the Wellington Tunnels.



In Arras, history has also been played out down the centuries beneath your very feet. Medieval city built from the stone extracted from a maze of chalk quarries, a strategic site during the First World War: Arras offers extraordinary underground stories and amazing tourist experiences.

THE WELLINGTON TUNNELS

When it reopened last November, its new design met with enormous success. As the gateway to remembrance tourism in the Hauts-de-France region, the Wellington Tunnels offer visitors a newly designed presentation, for an even more moving and immersive journey into history.

The Wellington Tunnels, Memorial to the Battle of Arras, opened its doors in 2008. This was a special visit even then, offering a unique experience and telling of a key yet forgotten chapter in history: the diversionary offensive of the Battle of Arras, with 24,000 British Empire troops billeted underground for a week in the chalk quarries which had been dug out and equipped below the city streets. There, a full 20 metres below ground, they waited ahead of an attack of a kind never seen before in military history, launched on 9 April 1917.

The hub of remembrance tourisme in Hauts-de-France

After 13 years of existence, the site now offers visitors a new visit experience, more in keeping with their expectations. For a more in-depth understanding of history, conveying a true sense of atmosphere.

A NEW VISIT EXPERIENCE

The history of that event remains the same, but it is told in a different, more empathetic way. The immersion begins the moment you cross the threshold, with a compelling museographic presentation. It better conveys the historical context: the Great War, Arras in torment, the engagement of the British Empire, the underground war, the commitment of the New Zealand tunnellers.

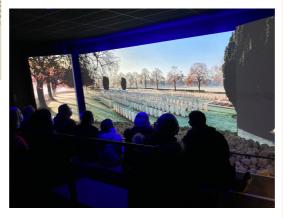
The Wellington Tunnels © H.Joaquim / La Fabrique Créative



Below ground, new technologies have been deployed to enhance the sensory and emotional experience, with video mappings projected directly onto the chalk walls (5 metres across in places, with images never seen before). On-board sound makes full use of 3D audio techniques, amplifying the atmosphere and the sense of presence.

Finally, new systems, like a reconstructed geophone, further heighten the vividness of the historical account. Visits continue to be guided and audioguided, but they have now been made more fluid and powerful. Having returned to the surface, uisitors complete their discovery with a new historical film that is both impressive and moving. Finally, through an immense scale model map, they are now invited to continue their discovery of the First World War remembrance sites across the region, following the Western Front from Ypres to the Chemin des Dames. A true gateway to the remembrance trails in the Hautsde-France.

1917
THE BATTLE
OF ARRAS
LA BATAILLE
D'ARRAS



Every 9th april, at 06:30 am, come find the dawn ceremony, comemorative of the soldiers that fought during the battle of Arras. This ceremony, open to everybody, takes place in front of the memorial wall of the Wellington Tunnels.

// The Wellington Tunnels
Rue Arthur Deletoille, Arras
www.carrierewellington.com

Everyday from 10.00 am to 12.30 pm and from 1.30 pm to 6.00 pm. Closed 1st January, three weeks after the Christmas holidays and 25th December.

Full price: 9,40 € /
Concessions: 4.70 €
Groupe price: 6,70 € /
Concessions: 4 €

Information and tickets: www.arraspaysdartois.com

Booking advised



FOCUS UNDERGROUD BREAKFAST

Visit the Wellington Tunnels and take an English Breakfast on-site, (almost) at the time when the Battle of Arras was launched on 9th April 1917.

The menu: Tea, coffee, orange juice, with baked beans. bacon, salted porridge, pancake and orange marmelade... The perfect English Breakfast! In collaboration with the restaurant L'oeuf ou la poule. Private, guided and audio-guided υisit. private breakfast. Duration 1H30 Please arrive 10 mn before the tour and breakfast. Wear warm clothes.

Underground Breakfast: From 2 to 6 people And from 58 € to 120 €



© I.Pilarowski / Arras Pays d'Artois fourisme Breakfast at the Wellington Tunnels

Commercialisation:
Commercialisation@arraspaysdartois.com
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French National War Cemetery-Notre-Dame-de-Lorette 16 South African National War Memorial - Longueval Bullecourt 1917, Museum Jean & Denise Letaille 7 New Zealand National Memorial - Longueval 17 Faubourg d'Amiens and Arras Memorial 6 La Maison Blanche, German Cemetery Fromelles Australian Memorial Park Vimy, National Canadian Memorial 12 The Towers of the Mont-Saint-Eloi CWGC Experience - Beaurains 13 The Point-du-Jour Cemetery 15 Bourlon Canadian Memorial 11 Menin Gate Memorial - Ypre Wellington Tunnels - Arras 9 Ulster Memorial Tower Thiepval Memorial 14 Villers-Bretonneux Take the time to enjoy life Arras Pays d'Offitois REMEMBRANCE 6 13 12 ARRAS 10 4 AMIENS

VIMY

Canadian National

Memorial

Dominated by the statue of Mother Canada, the National Vimy Commemorative Park honours the Canadian soldiers who lost their lives during the First World War. The Battle of Vimy Ridge remains a key page in the history of the young Canadian nation. Every vear. 200.000 visitors descend into the reconstructed trenches before rising up in the shadow of the vertiginous Memorial.



© Christophe Candellier / Ministère canadien des anciens combattants





© Ministère Canadien des anciens combattants

It was in here, in fact, that the famous Battle of Arras began at 05:30 am exactly on 9 April 1917, with the conquest of Hill 145. Three days later, Vimy Ridge fell into the hands of the Allies, placed under the command of General Byng. From the beginning of the conflict up to the end of 1916, the Allies had been launching attacks against this impregnable plateau, at the cost of 150,000 lives. From the high ground of Vimy, the Germans dominated not only the foothills of the Artois to the south but also the mining district to the north.

Because of its intensity and its repercussions for the whole Battle of Arras, the Battle of Vimy Ridge represented a unique moment for the Canadian people. But that was not all. For the first time in its short history, all the infantry divisions of Canada fought side by side here. This is why many observers regard this glorious episode as one of the founding acts of the Canadian nation, even though it had been officially created fifty years earlier (1867).

© Christophe Candellier / Ministère canadien des anciens combattants

Standing opposite to the twin slagheaps of Loos-en-Gohelle, the memorial dominates. 27 metres tall, the two pylons represent Canada and France. They show a mother forever weeping for her soldiers fallen in battle, and two angels symbolising Justice and Peace. Today, the monument is printed on the Canadian 20-dollar note, surrounded by poppies. The very poppies that now grow iby thousands on the Artois plains in the springtime.







nneau de la Mémoire / ©CRT Hauts-de-France Mylène Fargeo

P. Frutier (Altimage) ©CRT Hauts-de-France

SOUCHEZ The hill of Notre-Dame-de-Lorette

15 minutes from the north of Arras, the Remembrance Ring is an essential monument on the Great War's memory trail. On the site of Notre Dame de Lorette's necropolis, the Remembrance ring is shaped as a huge ellipsis engraved with 580 000 soldier's names, those who died during the Great War.

In October 1914, Crown Prince Rupert of Bauaria failed to take the town of Arras from the French led by General Barbot.

Pushed back to the north, the German forces settled themselves on Vimy Ridge and Lorette Spur which stand on either side of the town of Souchez and the road which links Arras to Lens. These commanding positions gave the Germans a major strategic advantage because their rear was

protected by the Pas-de-Calais mining district, which they occupied, and below them were the Plains of Artois where any Allied movements could be easily fired upon. On 9 May 1915, after six days of preliminary shelling, the French Army launched an offensive against the German positions in the Artois Hills.

After the war, France built vast national cemeteries so that visitors could appreciate the scale of the sacrifice that had been made for their nation. In the aftermath of the battle of May 1915, French troops established a small cemetery on a plateau near Ablain-Saint-Nazaire where a chapel dedicated to Our Lady of Loreto stood before the war.

BEAURAINS

Commonwealth War Graves Commisssion [CWGC]

-XPERIENCE

The CWGC Experience is a unique interpretation centre offering the visitor an insight into the behindthe-scenes work of the Commonwealth War Graves Commission (CWGC). This organisation honours the memory of the military service of men and women of the Commonwealth countries who fell in the two World Wars, and it maintains their graves and memorials in more than 150 countries and territories. The CWGC Experience highlights the work of the organisation's craftspeople, offering visitors the opportunity to watch them at work in their carpentry, metalwork and mechanical workshops.

©A. Wacogne / Arras Pays d'Artois tourisme



The opportunity to learn about every stage in making the gravestones in a production workshop that is unique in the world, and to find out more about the role of the CWGC when soldiers' remains are discovered today.

> // CWGC Experience Every mondays to fridays, From 9.00 am to 4.00 pm

Closed the week-ends And also on december and january

Information: 15 +33 (0) 3.21.21.52.75 cwgcexperience@cwgc.org

MUSÉE JEAN & DENISE LETAILLE, IMMERSE YOURSELF IN THE PRIVATE WORLD OF

The Australian soldiers

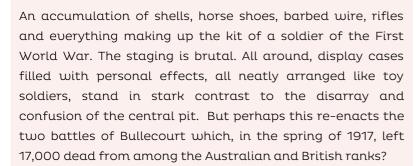
The result of a lifetime spent collecting military objects gleaned from the fields around Bullecourt, the very moving Jean & Denise Letaille museum draws us into the personal stories behind the Battle of Arras. Here, History is made tangible through the personal effects on display, turning into strong emotion when presented with all those Australian and British soldiers

who perished on Artois soil.

BULLECOURT 1917,

On the "voice" of Jean Letaille

It is the golden voice of Jean Letaille himself accompanies the visitor in this emotionally charged place.







// Bullecourt 1917 - Musée Jean et Denise Letaille Information:

+33 (0) 3.21.55.33.20

musee-bullecourt1917@cc-sudartois.fr

NEUVILLE-SAINT-VAAST

Monument to the Fraternizations



Situated in the municipality of Neuville-Saint-Vaast, the Monument to the Fraternizations is a central site memorialising the Great War in Artois.

Inaugurated in 2015, it owes its existence to the determination of Corporal Louis Barthas, who was involved in fraternizations with the enemy here on this very spot in 1915. A powerful symbol of humanity, a universal and timeless work.

Since the outbreak of the War, French and German soldiers had been bunkered down in their respective trenches on the two opposing sides of the front line.

Exhausted by the cold and the fighting, mired in the mud of the trenches, these men left the safety of their shelters and fraternised with their adversaries. So thousands of truces lasting a few hours or several days were declared at Christmas, from Belgium to Alsace. The men sang together and swapped tobacco and drinks. These moments of humanity were officially censored, deliberately forgotten.

"Who knows! Maybe one day in this corner of the Artois we will erect a monument to commemorate this surge of fraternity among men who hated the war but were obliged to kill each other against their will." Louis Barthas. 16

FAUBOURG D'AMIENS CEMETRY

And Arras Memorial

Faubourg-d'Amiens already had a military cemetery when the British Army relieved the French at Arras in 1916; however it was later removed and today only the Commonwealth one remains. In all, 2,650 Commonwealth soldiers and several German prisoners were laid to rest there.

At the entrance to the cemetery stands the Arras Memorial which bears the names of the 34,785 British, New Zealand and South African soldiers who fell in the area and whose bodies were never found. The names of Canadian and Australian soldiers are not included because they are inscribed on memorials in Vimy and Villers-Bretonneux in the Somme respectively.





THE RUINED TOWERS OF

the Mont-Saint-Eloi abbey



Picnic Mont-Saint-Eloi © P. Roches/ Arras Pays d'Artois tourisme

Mont-Saint-Eloi is one of sixteen villages in the Pays d'Artois to be awarded the Heritage Villages (Village Patrimoine®) label. Just 10 minutes from Arras, perched on a hill, Mont-Saint-Eloi is well known for the two ruined towers of its abbey which overlook the whole plain. It is also a highly valued nature spot surrounded by woods and little treasures of the local heritage.

Small roads edged by farms and pretty houses built in white stone (taken from the abbey ruins) lead you to an elevation of 136 metres. Leave your car in the car park.

A vast esplanade edged with mature trees offers a splendid panoramic view over the entire Scarpe Valley and the Artois plain. In the distance, you can make out the church in Ecoivres (a hamlet of Mont-Saint-Eloi) with its crocketed spire. A little further to the right, the Twin Stones of Acq and then the Ecoivres wood, which explains the birth of the abbey.

ONE OF THE BIGGEST ABBEYS OF THE HAUTS-DE-FRANCE

Saint Vindicianus, disciple of Saint Eloi, was the evangeliser of the territory and Bishop of Cambrai and Arras. In order to house his miraculous relics, an initial monastery was built on the hill. It was later enlarged in the eleventh century to become an immense abbey whose influence extended right across the Pays d'Artois. Sold as a national asset during the Revolution, the abbey was converted into a stone quarry and literally pillaged in the nineteenth century.



© Guillaume Baviere

GERMAN MILITARY CEMETERY of the Maison Blanche



Neuville-Saint-Vaast German War Cemetery was established at the end of the Great War, between 1919 and 1923, by the French authorities. The Treaty Versailles of 1919 provided for the shared maintenance of war cemeteries and so, in 1922, France granted her 'ex-enemies' who fell on her soil the right in perpetuity to a grave.

Neuville-Saint-Vaast, the largest German War Cemetery in France, is the final resting place for 44,833 German soldiers of which 8,040 were never identified and buried in a common grave. The bodies of the soldiers were originally inhumed in small cemeteries close to the Western Front, spread over more than 110 villages in Pas-de-Calais. Most of the soldiers died in the intense fighting in Artois, on Lorette Spur (1914-1915) and Vimy Ridge (1917-1918).

On 9 April 1917, the first day of the Battle of Arras, the soldiers of the 9th Scottish Division liberated the village of Athies. In honour of their sacrifice a memorial was built close to the main road which connects Arras to Douai, in the place known as Point-du-Jour. The memorial is made from blocks of Scottish granite piled up in accordance with the funerary traditions of the Celts. It is a cairn which bears the names of all the battles fought by the Scottish Division during the Great War. The monument is encircled by twentysix stones which represent the units of the division.

MEMORIAL TO THE 9TH SCOTTISH DIVISION AND Point-du-Jour Cemetery



© I.Pilarowski / Arras Pays d'Artois tourisme



I.Pilarowski / Arras Pays d'Artois tourisme

POINT-DU-JOUR CEMETERY WHERE THE GRIMSBY CHUMS REST IN PEACE WITH THEIR SCOTTISH AND SOUTH AFRICAN COMRADES.

In 2002, earth-moving works to prepare the foundations of the Actiparc Business Park (on the other side of the main road) uncovered a mass grave containing twenty bodies lying arm in arm. The archaeological department of Arras town council identified them as soldiers from the 10th Battalion of the Lincolnshire Regiment and all from Grimsby. Five of these 'Grimsby Chums' have since been moved to Point-du-Jour Cemetery.

A time to experience the important things in life

Out on the remembrance trails, Arras Pays d'Artois tourisme invites visitors on some remarkable experiences. Today, the various sites can be experienced in a blend of walks, history, learning, and the moving transmission of memory. From this perspective, a new international remembrance tourisme destination was born a year ago. Created by Arras Pays d'Artois tourisme and the Lens Liévin Tourist Office, "Hills and Plains of Artois" is a new way to discover the traces of the Great War, combining history, gentle exploring and memorable experiences.

In fact, the front line passed through both territories during the First World War. The importance and number of vestiges left behind by the conflict is unique internationally. 13 of the 36 major sites on the Remembrance Trails lie between Loos-en-Gohelle (to the north of Lens) and Serreles-Puisieux (to the south of Arras). They include the Notre-Dame-de-Lorette 14-18 Memorial, the Vimy Memorial and the Wellington Tunnels.



COLLINES

For the second consecutive year, remembrance bike tours will be organised this summer. In the company of an expert, visitors will take two wheels for a daylong guided tour. Along the 35-kilometre route, the guide will tell the stories of these moving sites, steeped in a powerful history. At lunchtime, a gourmet break in a friendly restaurant offers the chance to sample local products. A day of activity and sharing, full of amazement.

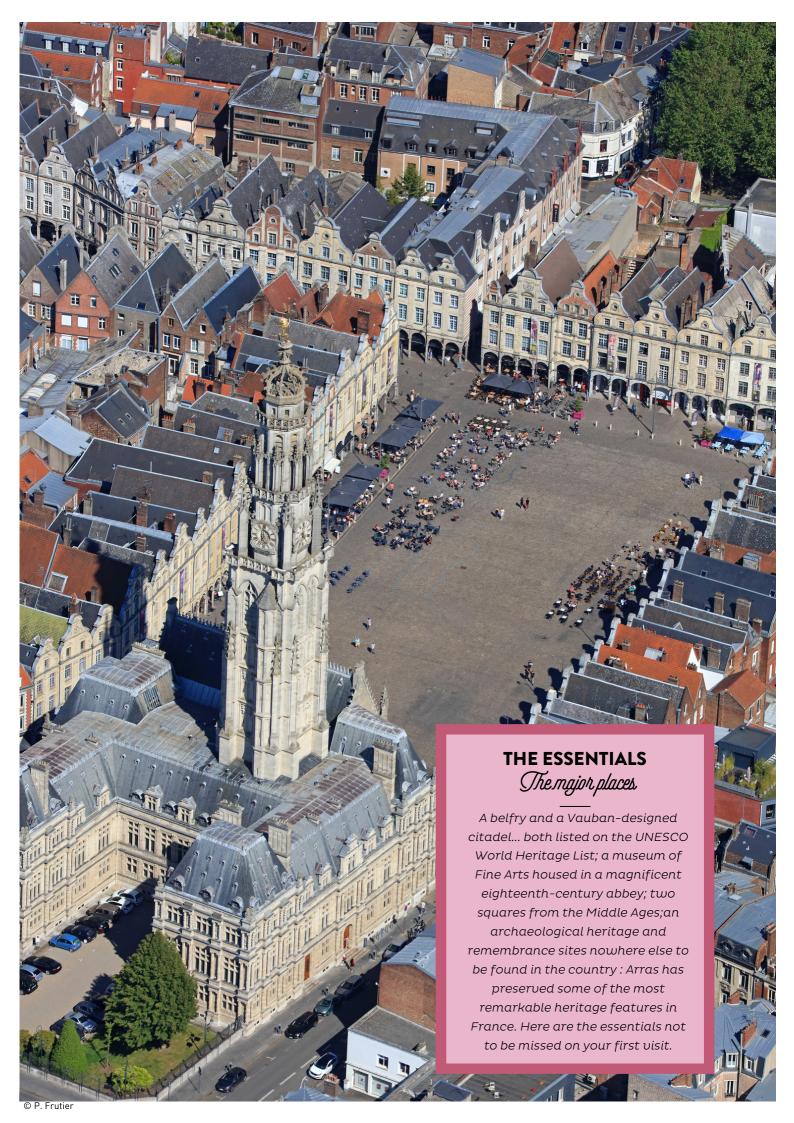


DISCOVER ARTOIS' HILLS AND PLAINS BY BIKE

Throughout the year, Arras Pays d'Artois Tourisme and the Lens-Liévin Tourist Office offer to discover the Great War Remembrance Trail with a guided bike tour: « the small loop of Hills and Plains ». It connects the major remembrance sites of the Artois Hills, at the heart of wounded landscapes: Vimy Ridge National Historic Site of Canada, French National War Cemetery at Notre-Dame-de-Lorette...

Information: www.arraspaysdartois.com





ESSENTIALS

UNFSCO

Beffroi © P. Brunet



The Belfry of Arras was the first regional monument to be granted UNESCO World Heritage Site status, back in 2005. Three years later, in 2008, it was the turn of the Vauban-designed Citadel to be awarded the most prestigious heritage classification in the world.

THE BELFRY

THE SYMBOL OF ARRAS

When visitors arrive in Arras, the first thing they see is the gilded lion standing atop the Belfry. Much more than a mere monument to be visited, the Belfry is an experience designed to take in the whole spirit of the city.

First, because it is custodian to a five centurylong history: that of Arras in the Middle Ages, when it was erected in 1554; Arras during the First World War when it was almost completely destroyed by the bombardments of 1914; Arras and its architectural resilience, thanks to the identical reconstruction effort - the famous squares and town hall included - in the late 1920s.

The Belfry of Arras is also a tourist experience. On the ground floor the tourist office, Arras Pays d'Artois tourisme, welcomes and informs visitors.

The Boves, the underground passageways of Arras, open their secret doors to curious minds. And the tower itself is there for the taking too: the ascent of the Belfry is a must-do for a breathtaking view over the entire city.

At a height of 55 meters, visitors discover a unique panorama over the city centre and its surrounding area. Brushing past the tower clocks (yet forgetting time), feeling the breeze of the Pays d'Artois on your face and hearing the carillon ring out... now that's something to put the small doings of the daily grind behind you.

// Ascent of the Belfry

Hôtel de ville, place des Héros

Everyday from 9.30 am to 12.30 am and from 2.00

pm to 6.00 pm.

Full price: 3,90 € / Concessions: 2,60 €

Groupe price: 3,40 € / Concessions : 2,30 €

Information and tickets: www.arraspaysdartois.com

ESSENTIALS

ARRAS

La Dolce Vita in Hauts-de-France



©L. Puig / Arras Pays d'Artois tourisme



Terraces on the "place des Héros" and Arras' market © P.Frutier / Arras Pays d'Artois

A CHARMING BACKDROP

ou just have to stroll around the famous squares of Arras to feel the easy-going atmosphere. Without equal across Northern Europe, Arras is famed for these squares, at any time of year. Together with the Belfry, they form a unique architectural ensemble. 155 facades, punctuated by 345 columns: the houses on the squares of Arras are listed Historical Monuments and nothing can beat a stroll under the arcades, past the shops, restaurants and themed bars hidden in their recesses. The pedestrianised Place des Héros, in front of the Belfry, is something of an agora, a public space for the people of Arras, a convivial and festive meeting point. They love to take a seat on one of the café terraces and soak up the village-in-a-city atmosphere.

A CERTAIN "ART DE VIVRE"

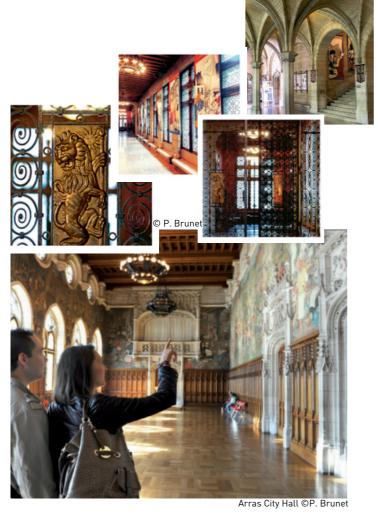
Twice a week, the squares are filled with the sounds and smells of a vibrant and bustling market. Held on Wednesday and Saturday mornings, the markets of Arras have been in existence since the Middle Ages. Among the finest in France, they attract dozens of local artisans. Cheeses, deli meats, poultry, fruits and vegetables... this a delicious and good humoured direct-from-farm-to-plate paradise! All around, the districts and maze of historic streets and alleyways offer any number of shopping ideas or cultural visits.

// ARRAS' MARKET: EVERY WEDNESDAY AND SATURDAY MORNINGS.

Arras Gity Hall

The City Hall and the Belfry were built in the 16th century in a gothic style and were a symbol of the civic freedom, which was obtained throughout the centuries by the aldermen of Arras from the sovereigns. Following their destructions during the first World War, they were reconstructed as they were before, with added Art Deco elements from the artists and technicians of the time. Nowadays, you can visit them from top to bottom: from the undergrounds of the Boves to the first balcony of the Belfry.

Inseparable from its Belfry, the Town Hall of Arras is an incredible building, its Art deco central structure draped with a Flamboyant Gothic mantle. A masterpiece that is unique in France, symbolic of the renaissance of Arras after the first World War. Admire the paintings, sculptures and wrought ironwork executed in the 1930s by the greatest craftsmen of their art!



Guided visit subject to availability of the rooms. Information at the Tourist Office or by telephone on +33 (0).21.51.26.95

Commercialisation: commercialisation@arraspaysdartois.com +33(0)3.21.51.26.05

ESSENTIALS



// The guided tour of the Boues.
Regular departures everyday
Full price: 6,30€ /
Concessions: 3,90€
Groupe Price: 5,20 € /
Concessions: 3 €
Information and tickets
on www.arraspaysdartois.com

The Boves © P. Roches / Arras Pays d'Artois tourisme

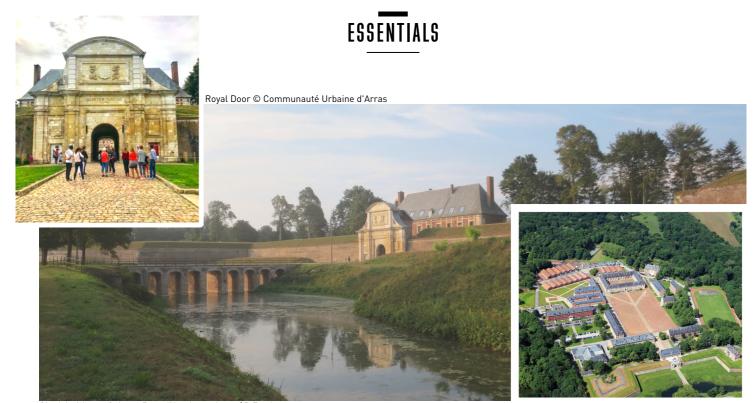
THE BOVES: UNDERGROUND HISTORY JUST A STONE'S THROW AWAY

From the Town Hall, there is another underground mustsee. The underground circuit of the Boves, the chalk quarries of Arras, opened in 1982 which continues to be an experience that heightens all the senses.

The Boves of Arras (boves = "underground cavities" in the Picard dialect) were dug out from the ninth century onwards, to extract material for the construction of the city's religious buildings and the first rampart. In the twelfth century, with the development of the market above, other extraction sites were worked, among them what are now the Wellington Tunnels. The Boves, up to 4, 8 or 12 metres below ground, were then used as merchants' storage cellars.

Starting at the Tourist Office in the Town Hall, the visitor sets off on an amazing underground adventure. There, they will discover vestiges telling of life below ground (including extraction shafts, a cellar, etc.), change depth levels time and again, lose their bearings in this labyrinth of stone, sometimes just below the shops on the Place des Héros. They can also make the connection between this part of the city's history and that of the Wellington Tunnels, as this self-same network was also used to prepare for the launch of the Battle of Arras in 1917.

Uncovering the secrets of the quarrymen who built Arras in the Middle Ages, meeting the ghosts of World War One soldiers, listening to the hubbub of city life above your heads: the Bove brings the history of Arras truly alive!



Citadel of Arras © Arras Pays d'Artois tourisme / P.Frutier

THE CITADEL

The extraordinary former military precinct of Arras.

The Citadel of Arras is a site without equal in France. Built in the seventeenth century by the Sun King's military architect, Vauban, an exceptional architectural environment has been preserved from its three centuries of military history. Demilitarised and added to the UNESCO World Heritage List, today it is a "small town within a town", with a range of remarkable historical buildings, green footpaths, businesses and leisure activities.

Today, the Citadel is home to the headquarters of the regional authority - the Agglomeration of Arras - as well as housing, association premises and some surprising businesses including a Data Center, the best cheese-maker in the world, the Cit'Loisirs treetop adventure park and even an educational honey farm, Cit'Abeilles.

It is a natural site offering pleasant and tranquil walks among the woods and streams, but every year the Citadel forms the backdrop to a massive music event, the Main Square Festival.

Arras Pays d'Artois tourisme organises group tours of the Citadel, and also guided and theatrical visits in the summer.

The Citadel:

Access via the Boulevard du Général de Gaulle: Citadel car park free, opposite the Arras Memorial and the Faubourg d'Amiens British Cemetery. Open access.

Main entrance via the Porte Royale.

Commercialisation:
Commercialisation@arraspaysdartois.com
+33 (0)3.21.51.26.05



RIVERSIDE PARK Scarpe valley, a cascade of adventures.





People come here, too, to pedal along the tranquil water's edge, or to try their hand at archery, blowpiping or disc golf, and to test their skills against family or friends on exhilarating orienteering races. A real hub for outdoor tourism, leisure and recreation on the water's edge.

www.arraspaysdartois.com
Info service commercialisation

of the attractions along the Scarpe Valley, Riverside Park "Vallée de la Scarpe®" in Saint-Laurent-Blangy offers a whole array of water-based activities, from classic rafting, canoeing and kayaking to the more unconventional options of pirogueing, paddle boarding, SUP yoga, hydrospeed

swimming and hotdog rides.

The gateway to your discovery

Riverside Park ©Arras Pays d'Artois tourisme

ESSENTIALS

ALL THE PAYS D'ARTOIS TRAILS IN JUST ONE CLICK

Put online a year ago, the webpage dedicated to walking and cycling, called "Les Randonnées du Pays d'Artois", and which can be consulted on the Arras Pays d'Artois tourism website, has been hugely successful. With 5000 accesses, it demonstrates the advantage of centralising the offer of existing routes for visitors.

With the Cirkwi app (Android and iOs), all the routes through the territory's various communities of municipalities (CUA, CC des Campagnes de l'Artois, CC Osartis-Marquion and CC du Sud-Artois) have been brought together onto a single map.

It offers an overall view of the entire offer, allows itineraries to be searched with specific filters, offers direct downloads of the route sheets and redirects to the Cirkwi app to follow the trail dynamically.

Information and map on www.arraspaysdartois.com

A KEY FIGURE

MORE THAN 70
ITINERARIES OF
SHORT WALKS ARE
RECORDED, WHICH
CAN BE CONSULTED
ON THE ARRAS PAYS
D'ARTOIS WEBSITE.





Bois de Maroeuil © P. Roches / Arras Pays d'Artois Tourism

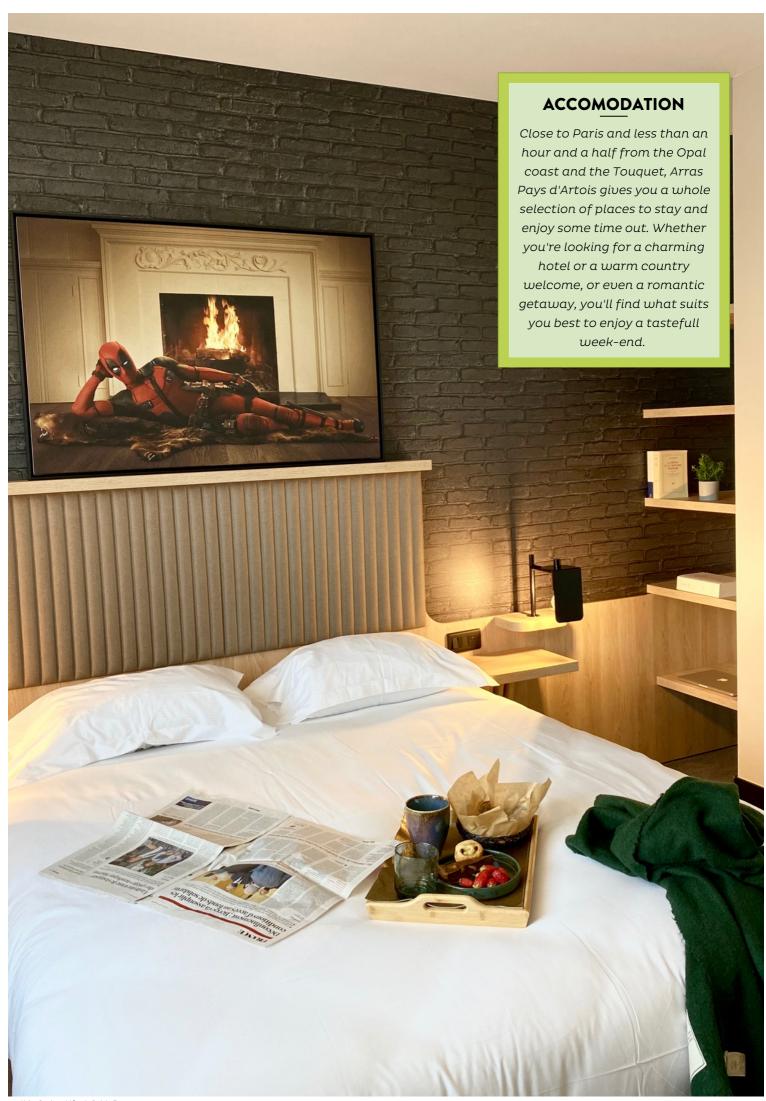
Every itinerary is described in detail: the distance and time needed for the route, the elevation change, level of difficulty etc. With geolocation technology, the walker or cyclist is able to receive notifications on their Smartphone when they reach a point of interest. The notification may include written content. photographs, videos and even audio content, depending on what settings have been selected by the designer of the route. With this in mind, tourism ambassadors will regularly test and redraft the trail experiences across the territory.



FOCUS

ARRAS-PAYS D'ARTOIS, WAKING AND CYCLING IN FIGURES

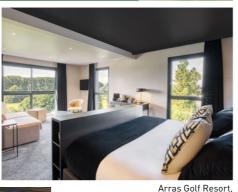
- 85 walking trails (990 km)
- 1 Grande Randonnée de Pays trail- GRP de l'Artois (82 km)
- 4 Long Distance Hike trails (152 km) including the Via Francigena pilgrimage
- 15 cycling loops (more than 500 km)
- 2 cycle routes (362 and 32) crossing the Pays d'Artois (75 km)
- St-Jacques de Compostelle pilgrimage



LET THE GOLF STREAM FLOW!

In Anzin-Saint-Aubin, barely 5
minutes from the centre of Arras,
visitors can enjoy the twin
pleasures of golf and relaxation.
The Arras Golf Resort offers the
chance not only to practice this
popular sport but also to settle
down and enjoy lunch in a green
setting, with a view of the
practice range. Just next door,
chill out in the recently opened
hotel, The Fairway.





Arras Golf Resort, © Fairway



Fairway Hôtel,© Arras Pays d'Artois

THE FAIRWAY HÔTEL & SPA Chill out right next door to the golf course

The Fairway Hotel & Spa opened its doors just over a year ago. Its location is a major plus. It offers a breathtaking panoramic view over the golf course greens and an overhanging south-facing triple terrace. Whether you're on a romantic break, on a business trip or on a family holiday, the bedrooms have been designed to make your stay an exceptional one. The hotel also boasts a real wellbeing "plus": the "Cinq Mondes" (Five worlds) spa with its infinity pool, jacuzzi, sauna, hammam, salt cave, ice fountain, sensory shower and the treatments available upon reservation. Everything you need for a real journey of the senses. The restaurant L'Albatros offers authentic cuisine, with a bistro feel.

Arras Golf course,

Best Western Plus **** in Anzin-Saint-Aubin -

+33 (0)9 70 72 06 06 -

@BestWesternPlusLeFairway Le Fairway

ARRAS GOLF RESORT, Greens in a green setting

One of twenty or so golf courses in the Hauts-de-France, the Arras Golf Resort is distinctive for its very beautiful natural surroundings, even though it is handily located just outside Arras, 5 minutes from the city centre.

Accessible to all, Arras golf course is a small and welcoming amenity, where you can test your skills whether you're a seasoned golfer or a beginner. Golf is the perfect sport, combining physical exercise, motor skills and concentration! Nestling in a natural setting that will refresh the mind, this green space has 27 holes over two courses (18- and 9-hole). Starting in spring, free introductory sessions are offered.

Rue Briquet Taillandier, in Anzin-Saint-Aubin, +33 (0)3 21 50 24 24 -

www.arras-golf-resort.com



Domaine Natureza in Roeux © Natureza

NATUREZA

DREAM CABINS IN THE PAYS D'ARTOIS

In Roeux, just 15 minutes from Arras, an extraordinary 6-hectare park opened its doors last summer for would-be Robinson Crusoes looking for luxury.

Set up by Mylène and Frédéric Morès, Natureza is a park offering unusual and eco-friendly cabins, with well-being holiday cottages.

On the shores of the Lac des Sapins, in the heart of "blue Artois", these cabins - perched in the trees, raised on stilts or troglodytic - offer all the comforts of a hotel for lovers of out-of-the-ordinary accommodations and novel stays, with a taste for all things local and respect for the environment as well.

A completely unique place both regionally and nationally, used as a base for e-bike rides along the banks of the Scarpe, for night-time fishing excursions or for hot air balloon flights (the great passion of its creators).

// NATUREZA - Lac des Sapins 3 rue de la Blanchisserie 62118 ROEUX - +33 (0)6 22 306 713 reservation@domainenatureza.fr https://domainenatureza.fr

The out-of-the-ordinary accommodations in detail

- THE CABANE DU PÊCHEUR with jacuzzi on the terrace
- THE CABANE DU LAC floating castle-style with separate jacuzzi reached via a pier walkway
- GAIA the cabin of the ground-dwelling hobbit and his fantastical woodsman world
- LUNA the cabin on stilts, sleeping four, be they family or friends
- **ESTRELLA** the cabin with its extra-terrestrial **Lou'nid** a suspended timber ball accessible via a suspended walkway.

NEW THIS YEAR:

"THE MOMENTO" SPA SUITE A 70 m2 private suite with a jacuzzi for six (or just for two for maximum space!)

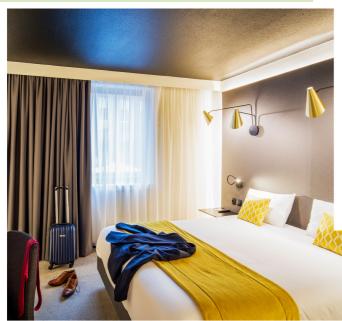


ACCOMODATION

Mercure

Placed in front of the train station, and only a few minutes on foot from the town squares, the Mercure hotel welcomes you in a fun and chic vibe. Fully renovated, the Mercure is the perfect place to relax and go on new adventures at the discovery of the Atrebate city.

// Mercure 62000 ARRAS - +33 (0)3 21 23 88 88 H1560@accor.com







Ibis Styles Hôtel © M. Porro



©Abacapress/Pavlos Efthimiou

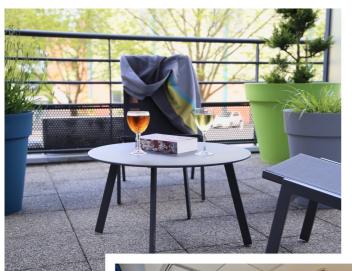
IBIS STYLES

Ideally situated, the Ibis Styles is only at 300 meters from the townsquare and "Artois Expo". Brand new and equiped with the air conditionner, the hotel also has a private parking lot and wifi. Perfect for a family or professional trip.

// Mercure 62000 ARRAS - +33 (0)3 21 23 88 88 H1560@accor.com



ACCOMODATION



Holiday Inn Stay at the Holiday Inn Express hotel, in front of the train station, and discover their newly renovated rooms. Reach the loby from the parking lot throught the elavator, and come enjoy the free wify in the entire building.

// Holliday Inn 62000 ARRAS - +33 (0)3 21 60 88 88 reservations@hiexpress-arras.com



THE FAIRWAY HÔTEL & SPA	58	MERCURE ★★★	98	IBIS STYLES ★★★	91	HOLIDAY INN	98
GRAND'PLACE HÔTEL ★★★	12	B&B HÔTEL ARRAS CENTRE	63	LES TROIS LUPPARS	42	HÔTEL DE L'UNIVERS ★★★★	38
B&B ★★	81	L'AQUARIUM	40	MANOIR DE GAVRELLE	19	ACE HÔTEL ★★★	60



EVENTS MAIN SQUARE Festival

© Nicko Guihal / Main Square Festival



Main Square Festival 2023

29TH & 30 JUNE, 1ST & 2ND JULY 2023

Like the sound of an intensely musical and festive weekend in a magnificent setting? If so, why not join the throng laying siege to the Citadel of Arras in early July? Rock, rap, legends, stars and up-and-coming talents... Main Square Festival promises you an unforgettable weekend against extraordinary backdrop. 55 groups expected, the programme for this 17th edition is outstanding, after two unusual years (Main Square TV in 2020 and Main Square en Balade in 2021).

Main Square Festival will be held over four days and is expecting to welcome 50,000 impatient festival-goers.



Main Square Festival, Citadelle d'Arras, © Arras Pays d'Artois



Main Square Festival © Jerome Pouille

Main Square Festival https://mainsquarefestival.fr/

ARRAS_ FILMFESTIVAL

OLIVER TWIST

The reign of Victoria, first of her name, that lasted from 1837 to 1901, made its mark in history by expanding the British Empire, which became the first world power, and, through the industrial revolution, a great periode of social changing, the first economical and technological power.

This 12 films retrospective offers a contrasted look over a periode of time when the best could meet the worst.







JACK THE RIPPER



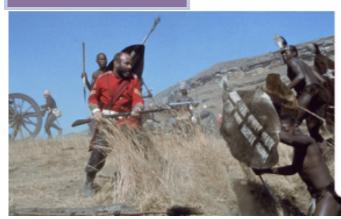
THE CHARGE OF THE LIGHT BRIGADE



THE MAN WHO WOULD BE KING

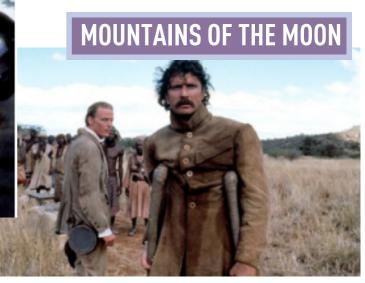
ARRAS. FILMFESTIVAL







Mrs Brown



Victoria and Abdul

The Young Victoria

EVENTS

BEER POTES

FIRST WEEK-END OF SEPTEMBER

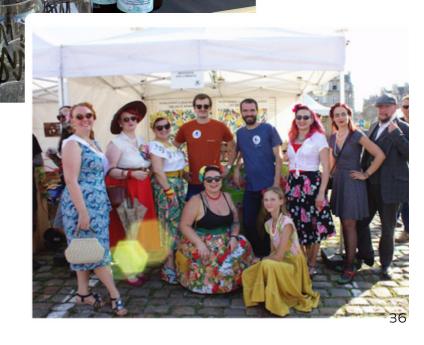
Adrien Havart © Festival Beer Potes



his event was born of an initiative devised by a group of friends (hence the word "potes" (pals in French) in the title), all passionate about beer (hence "Beer"). It marks the end of summer, on the first week-end of September. Convivial. cultural. accessible and educational, it revolves around craft beer tasting and music. Last year the Beer Potes festival drew almost 12,000 visitors to its venue on the Grand'Place. Lots of activities are on the agenda, with no fewer than 40 brewers in attendance: public brews, food/beer pairing workshops, beer experts on hand in person and of course concerts with local and national groups : Krakin Kelly's, Baasta, Nouzote who is composing a hymn to beer, Petite Gueule and Brin d'Zinc (with Paul'O, former contestant on The Voice).

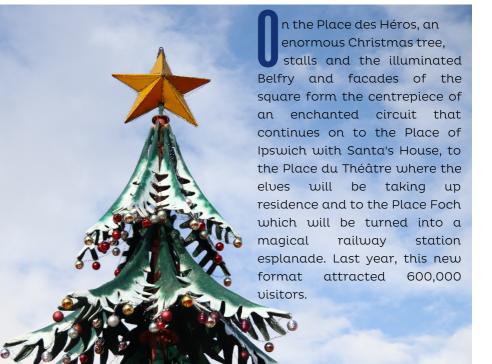
ew this year: ten new breweries, among them: Brasserie ChipChak from Sailly-sur-la-Lys (62), Brasserie La Brèche from Béthune (62), Brasserie Thiriez from Esquelbecq (59), Brasserie du Pays Flamand from Merville (59) and Brasserie Fauve (Paris) Brasserie Spore (27), all very much on-trend right now; a gazebo set up in front of each brewery for shelter from the sun or rain; a special beer created especially for the festival, addition to the traditional collaborative beer.

> Association Beer Potes, beerpotes@gmail.com +33 (0)7 87 96 73 18 @BeerPotesFestival



ARRAS Christmas Town

For the space of a whole month, Arras is transformed into a festive, welcoming city that twinkles with a thousand lights. After last year, the intention is to offer visitors an extended Christmas Town, brightly and decorated buzzing attractions, wonderful decorations across the whole city and a packed programme of events and activities. In the centre of the Grand'Place, fairground attractions (Ice World, skating rink etc), a Christmas market and an ice path will offer a feast of delights.



STROLLING AROUND THE GRAND'PLACE:

A dream setting

Walking around the Christmas Market is a bit like being inside a giant snow globe! The cabins form an enchanting little town, carpeted in red and surrounded by superb buildings with Flemish Baroque gables. Illuminations in their thousands. Christmas trees in their hundreds, amazing rides and fairground attractions: there is magic in the air at the Arras Christmas Market.





Christmas Town, Grand'Place / © Arras Pays d'Artois tourisme



Christmas Town, Grand'Place / © Arras Pays d'Artois tourisme

Thousands of gifts to be

At the Arras Christmas Market, you won't find soulless massproduced merchandise imported from who knows where. Almost half of the stall holders originate from the Hauts-de-France region. Gastronomy; crafts and gifts; jewellery and decoration accessories to put under the tree: here, authenticity, quality originality are watchwords.

Article by Claire Decraene Christmas Town. https://www.noelarras.com

tracked down



TOURIST OFFICE

OUR OPENING TIMES

TOURIST INFORMATION OFFICES

Arras:

The tourist office is open everyday except on 1st January and the 25th December.

From Monday to Sunday: 9.30 am - 12.30 am and 2.00 pm - 6.00 pm

Bapaume:

From 1rst October to 31 March:

From Tuesday to Friday: 10.00 am - 12.00 am and 2.00 pm - 6.00 pm

From 1rst April to 30 September:

From Tuesday to Saturday: 10.00 am - 12.00 am and 2.00 pm - 6.00 pm

Closed on Mondays, and from 25th December to 17th January.

SUMMER VISITS AND ACTIVITIES

Find all our nature and well-being activities and visits on our website www.arraspaysdartois.com

TOUR OF THE BOVES

From Monday to Sunday: 10.00 am - 12.00 pm and 2.00 pm - 6.00 pm Regular departures.

Closed the 1st January and the 25th December.

Prices and booking: www.arraspaysdartois.com

ASCENT OF THE BELFRY

From Monday to Sunday:

9.30 am - 12.30 pm and 2.00 pm - 6.00 pm

Last ascent 30 minutes before closing time.

Closed the 1rst January, the 25 December and during bad weather.

Prices and booking www.arraspaysdartois.com

WELLINGTON TUNNELS

From Monday to Sunday: 9.30 am - 12.30 pm and 1.30 pm - 6.00 pm Regular departures.

Closed every 25th December, and the first 3 weeks after the Christmas Holidays.

Prices and booking: www.arraspaysdartois.com

RIVERSIDE PARK

Opening times

From Monday to Friday 8.30 am - 12.15 pm and 1.15 pm - 5.45 pm

Closed on Saturdays and Sundays Closed on 1st January and 25th December

Prices and booking: www.arraspaysdartois.com

FOLLOW US!









ARRAS_____FILMFESTIWAL



































ARRAS FILM FESTIVAL FROM 3 TO 12 NOVEMBER 2023

People come not only for the quality of the programme but also for the good-natured atmosphere that reigns in the cinemas, on the red carpet and in the official village. The Arras International Film Festival returns every year in early November. For ten days, cinema is king across the city and in particular on the squares where the Festival Village is set up. This is a great place where festival-goers, guest artists, journalists and professionals from the four corners of Europe can meet up. A programme has also been put together to broaden its cinematographic horizon all year round!



www.arraspaysdartois.com +33 (0)3.21.51.26.95 contact@arraspaysdartois.com

Your contact

+33 (0)3.21.51.26.05 marketing@arraspaysdartois.com

Contact Commercialisation

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